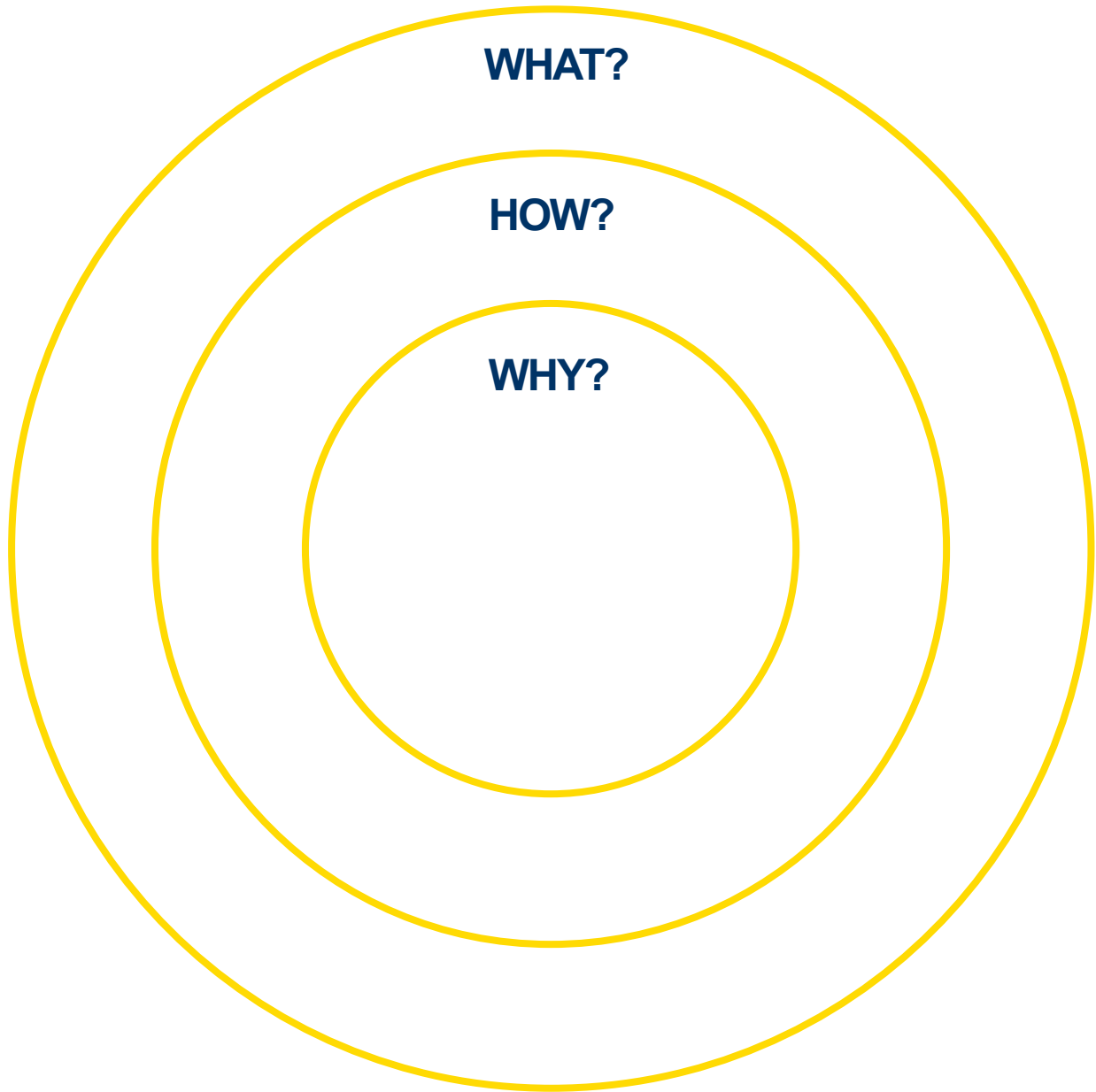


The Golden Circle

It's time to create The Golden Circle of your organization! Identify the WHY, HOW and WHAT, and don't forget to check the last lesson to guide you in this exercise.



Try answering this questions!

| | |
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| 1. <i>Why do you do what you do?</i> | |
| 2. <i>How do you view/define your organization? How do you do what you do?</i> | |
| 3. <i>What are you seeking, what do you want to accomplish? (make a difference, educate others...)</i> | |